**Application Form – Pool of Experts**

EU Support for Local Media Outlets in the Republic of Moldova

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| **Name of the applicant:** |  |
| **Citizenship:** |  |
| **Area of applicant’s expertise:** |  content production (including video and audio content)   content quality improvement   editorial processes management   media product development   media content distribution (including online)   audience and behaviour analysis   search engine optimization (SEO)   market analysis   financial capacities/sustainability of media, diversifying revenue streams   communication strategies.   fundraising strategies   crowdfunding campaign   project management   business planning and human resources   social media management   taxes and accounting   fact-checking and debunking fake news   journalism ethics   legislation/media law, rights and obligations of publishers.   strategic planning   strategic planning facilitation   coaching   physical and digital security   psychological wellbeing for journalists |
| **Please state you language proficiency  ENGLISH**  **ROMANIAN**  **RUSSIAN** |  no proficiency  limited  working level   professional/fluent  native   no proficiency  limited  working level   professional/fluent  native   no proficiency  limited  working level   professional/fluent  native |
| **Please describe how your expertise can by useful for the local media outlets in the Republic of Moldova. If relevant, please include your experience working with media outlets in the Republic of Moldova (max 250 words)** |  |
| **Please describe your experience with providing expert consultations in the area(s) described above (max 250 words)** |  |
| **Please provide 3 referees to your work (name, function, organization, email and phone number)** |  |

I hereby confirm that all the information provided above and in the CV attached is true and accurate.

Name:

Date:

Signature: